

EC'd Yes Last Received: 08/28/2012 10:44 AM Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm ( ) PHILADELPHIA  
Advertiser ( ) RIGELL/NRCC 815 SLATERS LANE Sales Office ( )  
Product SCOTT RIGELL/RNCC ALEXANDRIA, VA 22314 Salesperson ( ) ANJIE BRADY  
Estimate# 3007 Agency C/P1/P2/E 167/269/3007 Salesperson Phone# 215-567-6005  
Buyer Ben Angle Flight Dates 08/28/2012 - 09/03/2012 Salesperson FAX# 215-567-5938  
Phone# Hiatus Weeks  
Fax#

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 600  
PLS CONFIRM ASAP  
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/28-08/28	1	1	1	\$300.00	
Rating: 1.9												
	2	W	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/29-08/29	1	1	1	\$300.00	
Rating: 1.9												

---REPORT TOTALS---

Report Totals: 2 / \$600.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$600.00  
Sales Totals: 2 / \$600.00  
Station Totals: 2 / \$600.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$10,000	CATV 0%	WAVY 37%	WGNT 0%	WPXV 0%	WTKR 42%
		WTVZ 9%	WVBT 6%	WVEC 6%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIAMTED

EC'd Yes    Last Received: 08/28/2012 10:44 AM    Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	( ) AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm	
Advertiser	( ) RIGELL/NRCC		815 SLATERS LANE	Sales Office	( ) PHILADELPHIA
Product	SCOTT RIGELL/RNCC		ALEXANDRIA, VA 22314	Salesperson	( ) ANJIE BRADY
Estimate#	3007	Agency C/P1/P2/E	167/269/3007	Salesperson Phone#	215-567-6005
Buyer	Ben Angle	Flight Dates	08/28/2012 - 09/03/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

Books NOV10, MAY11, ENOV11  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE